

Protect Your Vital Information with a **Personal Cyber Policy**



Why do you need a Personal Cyber Policy?

You use technology every day — and every day, you run the risk of your personal information being compromised online. The cost of your personal information being stolen online can be a heavy burden for many families, with resolution after a breach costing families up to \$4,000 out of pocket on average. A Personal Cyber Insurance Policy can protect you against these risks.

Policy features may vary by carrier.

Are you adequately covered?



Some experts estimate that your chances of encountering a cyber attack are as high as **1 in 4**.

What Does a Cyber Policy Cover?



Personal and Home Protection Coverage

Your policy will protect you against the financial consequences of an attack against you online. Your policy can cover your losses if you need to replace a device, take security measures in your home, or even compensate you if a personal online attack results in the loss of income or a job.



Extortion Coverage

In some cases, a malicious actor will threaten to release an individual's personal or sensitive information unless paid a ransom. Your policy may cover any payments of this kind made under threat or duress.



Financial Loss

A cyber attack can compromise your finances in any number of ways, from stolen bank funds to fraudulent use of credit cards or checks. Your policy may cover these losses.



Personal Advocacy

Some Cyber Insurance Policies connect policyholders to a personal cyber advocate. When a policyholder experiences a cyber attack, their advocate is there to walk them through all the next steps they should take.